

Jayne Suhler
Curriculum Vitae

EDUCATION

M.A. Journalism, The University of Texas at Austin, 1989

Research-oriented program; training in quantitative and qualitative methodologies
@KHULU. ?VDOLQ`U)-year Economic Plans: A Critique of Coverage by the U.S. Press
Recipient, 1988 Readers Digest Scholarship for graduate journalism students

B.A. Plan II Honors Program, The University of Texas at Austin, 1987

Nationally known interdisciplinary liberal arts and sciences program with emphasis on
primary sources, writing; admits 100 students per year
Thesis: Sam Shepard and the Cult of the American Cowboy

TEACHING

Professor of Practice and Senior Lecturer; Division of Journalism, Southern Methodist
University (2000-present)

Fashion, Media, & Culture (Fall 2012, Spring 2013)] Developed syllabus, curriculum,
and course materials, including an interactive web site, for this introductory class in the
GLXLULRQ`U QHY Fashion Media program. The MSA class offers a chance for students to
gain a deep understanding of the academic field of fashion theory and history through
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site. In a

Adjunct faculty, Monmouth University (Long Branch, NJ), 1991-93

Media analysis (designed course); Reporting; Introduction to Public Relations
(Department of Communications)

Instructor, Mansfield Business School (Austin, Texas), 1990

Writing for Business

Broadcast instructor, The University of Texas at Austin, 1989

Supervised all aspects of student-run weekly television and radio broadcast for
university-wide cable (Department of Journalism)

Teaching Assistant, The University of Texas at Austin, 1988

Lectured, conducted review sessions and designed exams for undergraduate history and
ethics course (Department of Journalism)

Staff Writer, The Dallas Morning News, 1994-99

Higher Education Writer, 1996-99] wrote extensively about race, politics and culture on
VKH QDVLQR`U FROOHJH FDP SWUHUS LQFOWGLQJ HZFOWULXH UVRTLHU RQ VKH ODQGPDTN @HZDU court

Texas Gavel Award, 1999
Association of Women Journalists Award, 1998
Associated Press Managing Editors Award, 1998
Texas School Bell Award, 1995, 1996, 1997
Society of Freelance Journalists Award, 1993
New Jersey State Women Journalists Award, 1992

TEACHING AWARDS

-2013-14 Meadows Foundation Distinguished Teaching Professor
-2011 Society of Professional Journalists Mark of Excellence Award Region 8; 2nd place
Online In-3HSVK >HSRTLQJ ^0TH 3T[; HLJKERTKRRGU RQ VKHLT CD[<WV_
-2011 Society of Professional Journalists Mark of Excellence Award Region 8; finalist
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-2009 Southern Methodist University HOPE Professor
-2005 Southern Methodist University HOPE Professor
-2004 Panhellenic Outstanding Faculty Award, SMU
-2004 Above and Beyond Award, Meadows School, SMU
-2003 Southern Methodist University HOPE Professor
-First Place, Southwest Journalism Congress, weekly newscast, Fall 2003 (with faculty
members Carrie Criado, Marty Haag, Michele Houston)
-Decima Chapter of Mortar Board, teaching recognition, 2001
-Plan II Honors Program, University of Texas at Austin, recognition for development of
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UNIVERSITY CO

OTHER UNIVERSITY SERVICE

- Academic Adviser, Division of Journalism, 2000-present
- 2RRTGLQDVRT DQG DGP LQ LUVTDVRT RI 8RWTQDOLUP 3LXLULRQ`U 2RQXHTJHQFH 9DE
Assessment Program, 2008-2011
- Faculty adviser to KPNI SMU student radio, 2010-2012
- Faculty adviser to SMU Hip Hop club, 2010-2011

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 Editors, SMU, sponsored by Associated Press Managing Editors (APME),
 2004
 Panel0 : RGHTDVRT\$ ^CRT0G 073 ? 3D[\$_ USRQURTHG E[? : A`U 1 0 2 2 6 A? \$ VKH ; HWKRRI
 Catholic Center and the SMU health center, 2004
 Participant, American Press Institute, Journalism Educators Seminar, 2003
 Participated with educators from 20 institutions to strengthen teaching, develop
 curricula ideas, meet with professional journalists, etc.
 Participant, German Marshall Fund Fellowship roundtable, 2001
 Panel included journalists from around Dallas and Europe
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 Presented new curriculum to college-bound student and parents
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 =THUU DQG 6LJKHT 4GWFDVLQR. 2RXHTLQJ VKH 7XRT[@RYHT\$_ '---
 Panelist, The Dallas Morning News High School Journalism Day and
 2RPSHVLVLQR\$ ^ ; HYU >HSRTVLQJ\$_ '---
 =DQH0LUV\$ 4GWFDVLQR C TLVHTU 0UURFLDVLQR\$ 0IILTPDVLXH 0FVLQR ?HPLQDT\$ ^2RXHTLQJ
 0IILTPDVLXH 0FVLQR\$_ '--- ,
 Invited Speaker, Council for Advancement and Support of Education (CASE),
 3LUVTLFV 7B 2RQIHTHQFH\$ ^CRTNLQJ YLVK 8RWTQDOLUVU\$_ '--- ,
 Panelist, North Texas Spring Conference, University of North Texas,
 ^2WTHQV @HZDU 6LJKHT 4GWFDVLQR 9HJLU0DVLXH 7UUVHU\$_ '---+
 Invited Speaker, Texas A&M University System Communications Council
 ?WP PHT 2RQIHTHQFH\$ ^>HSRTVLQJ 6LJKHT 4GWFDVLQR\$_ '---+
 =DQH0LUV\$ 4GWFDVLQR C TLVHTU 0UURFLDVLQR\$; DVLQRQD0 ?HPLQDT\$ ^2RXHTLQJ
 6LJKHT 4GWFDVLQR\$_ '---+
 Panelist, University of Texas, Plan II Alumni- : HQVRT ?HPLQDT\$ ^0IVHT 9LEHTD0
 Arts] 2KRRULQJ 0 2DTHHT\$_ '---+
 Selection Committee, The Dallas Morning News Scholarship Program, 1997,
 1998, 1999
 Moderator, The Dallas Morning News Citizen Bee, 1998, 1999
 Jury Member, Texas Association of State Colleges and University Awards, 1999
 Columbia University, Hechinger Institute, seminar fellowship 1997, 1998

PROFESSIONAL ACTIVITY

Editor and Media Consultant, Emergistaff, Inc., a Dallas-based nursing agency with
 contracts at hospitals around the country, 2002-2009. Write and edit employee
 handbooks, contracts and other legal documents, press releases, etc. Consult with
 principals on marketing and public relations.

Editor and Media Consultant, 02 Medical Aesthetics and Integrative Medicine, a Frisco,
 Texas-based medical spa, 2003-2009. Write and edit employee handbooks, menus,
 contracts and other legal documents, press releases, etc. Consult with principals on
 marketing and public relations.

Advisory Board member, Shakespeare at Winedale program, The University of Texas at Austin, 2002-present. Organize and fundraise for Dallas performances.

Secretary, Forest Place Addition Homeowner's Association, 2007 to present

Board member, Today Newspapers Patnership Committee. Serve as consultant to the Lancaster Independent School District in its partnership with Lancaster Today newspaper. 2007

Volunteer, Susan G. Komen Breast Cancer Foundation, Race for the Cure, Dallas affiliate, 2006

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Law No. 1, 2002.

PROFESSIONAL ORGANIZATIONS

Member, Press Club of Dallas

Board member] Society of Professional Journalists, Dallas chapter

Member] Association of Women Journalists

Founding member] Association of Freelance Journalists, New Jersey chapter

ACADEMIC SCHOLARSHIPS; HONORS ORGANIZATIONS

Member, Phi Kappa Phi

Readers Digest Scholarship, 1988

Lois Trice Memorial Scholarship for Plan II 1987

Betty Cooke Memorial Scholarship for Plan II 1986

Liberal Arts Foundation Scholarship, 1986, 1987, 1988

OTHER INTERESTS